COLDCRAFT

ALCOHOL-FREE BEER / DEVELOPED IN SWEDEN

COLD BY DESIGN.

Hazy IPA, Lager, West Coast and Weiss. Four alcohol-free beers from Sweden. Take your pick.

01 / THE RANGE



HAZY IPA

Juicy. Rounded.
Hop-forward.

ALCOHOL-FREE



LAGER

Clean. Crisp.
Easy to like.

ALCOHOL-FREE



WEST COAST

Bright. Bitter.
Hop-led.

ALCOHOL-FREE



WEISS

Soft. Rounded.
Easy-going.

ALCOHOL-FREE

HOW WE WORK.

We work with malt ingredients, hops and aroma blends, comparing samples and adjusting the balance. Alongside those trials, the COLD research project explores extracting malt compounds at low temperatures. There is a lot of tasting involved.

Want a heads-up?
We are getting ready to launch. Leave your email on the Coldcraft website and we will let you know when and where to get the beer. Shops, bars and distributors: we would like to hear from you too.

BEER, ICE AND DAYS OUT.

1% FOR ICE RESEARCH.

From our first sale, we commit 1% of Coldcraft net sales to ice research. That covers every sales channel, with VAT, deposits and returns taken out. We will share where the money goes and when it is paid.

Ice Memory collects cores from threatened glaciers and keeps them for future researchers. Its Antarctic sanctuary is a 35-metre snow cave, nine metres below the surface, naturally kept around -50 degrees C. Read more: ice-memory.org/sanctuary-in-antarctica/

THE COLDCRAFT FIELD TEAM.

Spend your time on ice or snow? We are putting together the Coldcraft Field Team. You might compete, coach, organise local sessions or spend every spare weekend doing your thing. Tell us about it.

A trip, an event, a film or a regular session. Tell us what you would like to work on together. A big following is not the entry ticket.

SAY HELLO.

Questions about the beer, stocking Coldcraft or working together?

hello@ofralse.com

coldcraft.eu

RESEARCH & BACKGROUND

COLD research project: fralsewines.com/coldcraft
Ice Memory Foundation: ice-memory.org
More beer, research and Field Team news on the Coldcraft website.